



Ref. No. :

Date :

BEST PRACTICES: 1

Academic Year 2018-2019

1. Title of the Practice

Back to Class

2. Objectives and outcome of the Practice

Netaji Subhash Engineering College has got a very specific set of objectives to take up the abovementioned Initiative.

- Networking Platform and Placements: Alumni network by itself is one of the best professional networking platforms available today. The alumni network of a college is one of the biggest sources of placement opportunities for the students. Alumni can help students get placed at their respective organizations.
- Mentorship and Scholarships: Alumni can play an active role in voluntary programmes like mentoring students in their areas of expertise.
- Career Guidance: Alumni is a huge talent pool whose guidance can be beneficial to many students and other fellow alumni in their respective areas of study.

3. The Context

While reconfiguring the alumni association two fundamental problems that the institution encountered were:

- The frequency and the nature of the interaction between two parties: In most cases the interactions remain irregular, out of context and irrelevant.
- The Alumni communications and outreach sometimes feel impersonal and do not provoke action: For some of the alumni, responding to the institutions call turned out to be a little difficult and their responses were essentially indifferent.
- The above-mentioned hindrances and a desire to connect the past to the present, the institution has taken up this initiative by allowing space to its alumni members to come and interact with the present students.

4. The Practice

The BACK TO CLASS initiative basically allows the alumni members of the institution to interact with the current students within a formal environment but an informal space. The topics of discussion range from 'Industry overviews and basic knowledge to face the interview' to 'Application of electrical engineering in marine sector'. What makes this initiative unique is that the students feel very comfortable asking the alumni questions that they would hardly ask in class. After the session the concerned faculty members talk to the



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speaker and map the areas that are to be addressed. Besides being insightful, this initiative turns out to be motivating and inspiring for the students.

5. Evidence of Success

The institution planned and conducted several Back to Class sessions viz.
Subhasish Deb, CSE, 2004, Project Manager, IBM India Pvt. Ltd.
Bhaswardeep Dutta, EE, 2014, Jr Data Scientist, IBM India Pvt. Ltd.
Bipro Banerjee, CSE, 2009, Senior Solution Integrator, Ericsson Global India Ltd.
Prithijit Mukherjee, IT, 2007, Oracle Architect, IBM India Pvt. Ltd.
Suvojit Ranjan Ray, EE, 2003, Manager, WB Power Dev. Corporation Ltd.
Moinak Ghoshal, IT, 2007, Software R&D Engineer, Keysight Technologies.
Mr. Gaurav sarkar, ECE, 2003, Senior Product Owner, Bosch India limited.
Mr. Sayantan Roy, ECE, 2005, Technical Lead, Tata consultancy services.
Ayan Karmakar, ECE, 2008, Scientist /Engineer-SE , ISRO,GOI.
Mr. Arka Mazumder, EE, 2016, Asst. Engineer, Dans Energy Pvt. Ltd.
Sayan Guha Roy, EE, 2008, Senior Electrical Officer, Dockendale Ship Management, Dubai.
Arghya Kamal Acharjee, AEIE, 2014, Assit. Manager (COE) Operation, MP Birla group.
Arnabesh Das, BME, Medical Devices and Diagnostics (MDD) projects at TCS, (EIS).
Prarthita Sharma, BME, Higher Study at Germany.

6. Problems Encountered and Resources Required

The institution is always keen to interact with the alumni community and spontaneous responses are obtained from our alumni. However, in today's competitive world and in industry they get less opportunity to interact physically with the present students. Moreover, they stay away and abroad.

7. Notes (Optional)

Considering the changing nature of the educational institutions, we should refocus the purpose and the function of the alumni community. With the advent of social media, alumni relationships have taken on a different flavour altogether. Presently, the institution has numerous alumni groups on various social networking platforms with many active members.



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